

SIGNAL DIVISION

EFFECTIVE JULY 2026

FIELD DOCUMENTATION // RATE SHEET

NO SURGE PRICING

PROTECTING TRUTH. STEADFAST IN CHAOS.

THE DAY

A day is 15 hours, one operational period. Every rate includes the edit. Delivery same day, before the period ends.

THE SEATS // PER DAY

SEAT	PER DAY	PER HOUR	BY END OF DAY
Photographer	\$4,500	\$300	100+ edited frames, timestamped
Videographer	\$4,500	\$300	60-90 sec recap, 2-4 work clips, b-roll archive
Social media specialist	\$2,625	\$175	Real-time posting from the scene
Writer	\$2,625	\$175	Captions, press copy, after-action narrative
Media liaison	\$2,625	\$175	PIO support, press management on scene

One person carries one lens: photo or video, never both. Two days or less bills crew rate only.

THE FOUR RULES // NOTHING ELSE MOVES THE NUMBER

- 01 THE DAY** Seats x days. The record delivers before the period ends.
- 02 THE DISTANCE** Three days or more bills one crew day rate for mobilization and demobilization. Half out, half back. Two days or less, we rough it out.
- 03 THE DEPLOYMENT** Past 48 hours it runs as a full deployment package: command trailer with Starlink, generator power, HVAC, trucks, side-by-side. \$7,850 per day, sleeps four. Per diem joins at \$250 per person per day. Self-contained, so we never draw down local resources.
- 04 THE HEADCOUNT** More than four deployed adds the kit: a bunk trailer sleeping up to ten, \$2,500 per day, and a four-stall bathroom trailer, fully serviced, \$4,500 per day. Past ten deployed is a custom scope.

TWO QUOTES, WORKED

A // BLUE-SKY DAY: 1 PHOTO, 1 DAY

Crew 1 x 1 day	\$4,500
Under 48 hours: crew only	\$0
TOTAL	\$4,500

B // HURRICANE: 2P + 2V + LIAISON, 4 DAYS

Crew \$20,625/day x 4	\$82,500
Per diem 5 x 4 days	\$5,000
Mob + demob	\$20,625
Deployment package x 4 days	\$31,400
Bunk trailer x 4 days	\$10,000
Bathroom trailer x 4 days	\$18,000
TOTAL	\$167,525

The rate does not change when the storm hits. Crews run one to ten deployed; past ten is a custom scope, on IAP terms. The record belongs to the client. Full rights, forever. Nothing staged, timestamped, delivered same day.